

A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE CITY MANAGER PURSUANT TO REQUEST FOR PROPOSALS NO. 2025-218-ND, FOR THE CONSTRUCTION, MANAGEMENT, AND OPERATION OF A PADEL/PICKLEBALL FACILITY ON A PARKING GARAGE ROOFTOP ADJACENT TO LINCOLN LANE NORTH; AUTHORIZING THE ADMINISTRATION TO ENTER INTO NEGOTIATIONS WITH RACQUET PROPERTY COMPANY, LLC, AS THE TOP-RANKED PROPOSER FOR OPTION B; FURTHER, IF THE ADMINISTRATION IS NOT SUCCESSFUL IN NEGOTIATING AN AGREEMENT WITH RACQUET PROPERTY COMPANY, LLC, AUTHORIZING THE ADMINISTRATION TO ENTER INTO NEGOTIATIONS WITH RACQUET 360 INC./IBC NEW YORK, LLC D/B/A PADEL PADEL, AS THE SECOND-RANKED PROPOSER FOR OPTION B; FURTHER, IF THE ADMINISTRATION IS NOT SUCCESSFUL IN NEGOTIATING AN AGREEMENT WITH RACQUET 360 INC./IBC NEW YORK, LLC D/B/A PADEL PADEL, AUTHORIZING THE ADMINISTRATION TO ENTER INTO NEGOTIATIONS WITH WORLD PADEL FLORIDA LLC, AS THE THIRD-RANKED PROPOSER FOR OPTION B; AND FURTHER, REQUIRING THAT THE FINAL NEGOTIATED AGREEMENT SHALL BE SUBJECT TO THE PRIOR APPROVAL OF THE MAYOR AND CITY COMMISSION.

WHEREAS, on February 26, 2025, the Mayor and City Commission authorized the issuance of Request for Proposals (RFP) 2025-218-ND (the "RFP") for the construction, management, and operation of a padel/pickleball facility on a parking garage rooftop adjacent to Lincoln Lane North; and

WHEREAS, the RFP was released on February 28, 2025; and

WHEREAS, a voluntary pre-proposal meeting was held on March 13, 2025; and

WHEREAS, no proposals were received for Options A and C, the City received a No Option Proposal from Atlanta Tennis, and the City received proposals from the following firms for Options B and D:

Option B: garage G5 with a five (5) to less than ten (10)-year lease or management agreement:

- Nomad One LLC
- Racquet 360 Inc./IBC New York LLC d/b/a Padel Padel
- Racquet Property Company, LLC
- Sunset Padel LLC
- Ultra Sports Holding LLC
- Van Veggel Ventures LLC
- World Padel Florida LLC

Option D: garage G9 with a five (5) to less than ten (10)-year lease or management agreement:

- World Padel Florida LLC

No Option Proposal(s):

- Atlanta Tennis; and

WHEREAS, the proposal from Atlanta Tennis was deemed non-responsive for failure to submit the Financial Proposal (Tab 6) on or before the proposal submission deadline; and

WHEREAS, on May 20, 2025, the City Manager appointed the Evaluation Committee via LTC # 211-2025, which Evaluation Committee was comprised of Miguel Beingolea, Operations Manager, Parking Department, Cynthia Casanova, Assistant Director, Parks and Recreation Department, Anabel Llopis, Executive Director, Lincoln Road Business Improvement District, Mohsen Abu Shaaban, Senior Project Manager, Office of Capital Improvement Projects, and Heather Shaw, Assistant Director, Economic Development Department; and

WHEREAS, the Evaluation Committee convened on May 28, 2025 to consider the proposals received; and

WHEREAS, the Committee received an overview of the project, information relative to the City's Cone of Silence Ordinance, the Government Sunshine Law, general information on the scope of services and a copy of each proposal; and

WHEREAS, the Evaluation Committee was instructed to score and rank each proposal pursuant to the evaluation criteria established in the RFP; and

WHEREAS, the Evaluation Committee process resulted in the proposers being ranked by the Evaluation Committee as indicated below:

Option B: garage G5 with a five (5) to less than ten (10)-year lease or management agreement:

1st ranked – Racquet Property Company, LLC

2nd ranked – Racquet 360 Inc./IBC New York LLC d/b/a Padel Padel

3rd ranked – World Padel Florida LLC

4th ranked – Van Veggel Ventures LLC

5th ranked – Sunset Padel LLC

6th ranked – Nomad One LLC

7th ranked – Ultra Sports Holding LLC

Option D: garage G9 with a five (5) to less than ten (10)-year lease or management agreement:

1st ranked – World Padel Florida LLC; and

WHEREAS, for Option B, Racquet Property Company, LLC proposed a one-time upfront payment of \$200,000 upon obtaining the building permits, demonstrating financial commitment and helping offset any initial loss of parking revenue, public costs, or planning resources required by the City; and

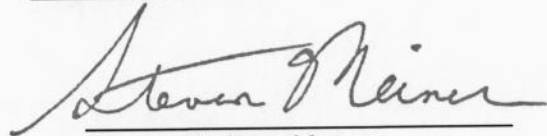
WHEREAS, for Option B, Racquet Property Company, LLC proposed a compensation to the City that includes a base rent of \$200,000 a year, subject to a 3% annual increase, which proposed rent structure improves the minimum guaranteed revenue loss associated with repurposing the rooftop by 2.5 times; and

WHEREAS, for the reasons set forth in the City Commission Memorandum accompanying this Resolution, which Memorandum is incorporated into this Resolution as if fully set forth herein, the City Manager recommends that the Mayor and City Commission award Option B to Racquet Property Company, LLC; and

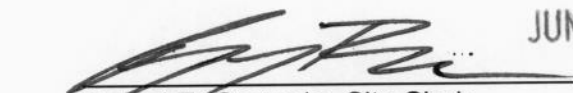
WHEREAS, after reviewing all of the submissions and the Evaluation Committee's rankings and analysis, the City Manager concurs with the Evaluation Committee and recommends that the Mayor and City Commission authorize the Administration to enter into negotiations with Racquet Property Company LLC, as the top-ranked proposer for Option B; further, if the Administration is not successful in negotiating an Agreement with Racquet Property Company, LLC, authorize the Administration to enter into negotiations with Racquet 360 Inc./IBC New York LLC d/b/a Padel Padel, as the second-ranked proposer for Option B; further, if the Administration is not successful in negotiating an Agreement with Racquet 360 Inc./IBC New York LLC d/b/a Padel Padel, authorize the Administration to enter into negotiations with World Padel Florida LLC, as the third-ranked proposer for Option B; and further requiring that the final negotiated agreement shall be subject to the prior approval of the Mayor and City Commission.

NOW, THEREFORE, BE IT DULY RESOLVED BY THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, that the Mayor and City Commission hereby accept the recommendation of the City Manager pursuant to Request for Proposals No. 2025-218-ND, for the construction, management, and operation of a padel/pickleball facility on a parking garage rooftop adjacent to Lincoln Lane North; authorizing the Administration to enter into negotiations with Racquet Property Company, LLC, as the top-ranked proposer for Option B; further, if the administration is not successful in negotiating an agreement with Racquet Property Company, LLC, authorizing the Administration to enter into negotiations with Racquet 360 Inc./IBC New York, LLC d/b/a Padel Padel, as the second-ranked proposer for Option B; further, if the Administration is not successful in negotiating an agreement with Racquet 360 Inc./IBC New York, LLC d/b/a Padel Padel, authorizing the Administration to enter into negotiations with World Padel Florida LLC, as the third-ranked proposer for Option B; and further, requiring that the final negotiated agreement shall be subject to the prior approval of the Mayor and City Commission.

PASSED and ADOPTED this 25 day of June 2025.


Steven Meiner, Mayor


ATTEST:


Rafael E. Granado, City Clerk
REGIS BARBOU

JUN 30 2025



APPROVED AS TO
FORM & LANGUAGE
& FOR EXECUTION


City Attorney *CSH* 6/17/2025
Date

MIAMI BEACH

COMMISSION MEMORANDUM

TO: Honorable Mayor and Members of the City Commission

FROM: Eric Carpenter, City Manager

DATE: June 25, 2025

TITLE: A RESOLUTION OF THE MAYOR AND CITY COMMISSION OF THE CITY OF MIAMI BEACH, FLORIDA, ACCEPTING THE RECOMMENDATION OF THE CITY MANAGER PURSUANT TO REQUEST FOR PROPOSALS NO. 2025-218-ND, FOR THE CONSTRUCTION, MANAGEMENT, AND OPERATION OF A PADEL/PICKLEBALL FACILITY ON A PARKING GARAGE ROOFTOP ADJACENT TO LINCOLN LANE NORTH; AUTHORIZING THE ADMINISTRATION TO ENTER INTO NEGOTIATIONS WITH RACQUET PROPERTY COMPANY, LLC, AS THE TOP-RANKED PROPOSER FOR OPTION B; FURTHER, IF THE ADMINISTRATION IS NOT SUCCESSFUL IN NEGOTIATING AN AGREEMENT WITH RACQUET PROPERTY COMPANY, LLC, AUTHORIZING THE ADMINISTRATION TO ENTER INTO NEGOTIATIONS WITH RACQUET 360 INC./IBC NEW YORK, LLC D/B/A PADEL PADEL, AS THE SECOND-RANKED PROPOSER FOR OPTION B; FURTHER, IF THE ADMINISTRATION IS NOT SUCCESSFUL IN NEGOTIATING AN AGREEMENT WITH RACQUET 360 INC./IBC NEW YORK, LLC D/B/A PADEL PADEL, AUTHORIZING THE ADMINISTRATION TO ENTER INTO NEGOTIATIONS WITH WORLD PADEL FLORIDA LLC, AS THE THIRD-RANKED PROPOSER FOR OPTION B; AND FURTHER, REQUIRING THAT THE FINAL NEGOTIATED AGREEMENT SHALL BE SUBJECT TO THE PRIOR APPROVAL OF THE MAYOR AND CITY COMMISSION. (PARKS AND RECREATION)

RECOMMENDATION

The City Administration ("Administration") recommends that the Mayor and City Commission ("City Commission") approve the Resolution.

The solicitation is currently under the cone of silence.

BACKGROUND/HISTORY

The City of Miami Beach offers a dynamic and diverse environment for recreational and leisure activities. With over 40 park facilities, seven miles of beachfront and Beachwalk, and numerous amenities, residents and visitors have ample opportunities to engage in sports, health, and wellness. Whether enjoying playgrounds, tennis courts, bike trails, golf courses, an ice-skating rink, a bowling alley, or various beach and waterway activities, the city provides countless ways for people to stay active, connect with others, and build a sense of community.

To enhance the city's recreation, leisure, and lifestyle offerings, on December 11, 2024, at the request of Commissioner Joseph Magazine, the Mayor and City Commission authorized the Administration to prepare a Request for Proposals ("RFP") for the construction, management, and operation of a padel facility on a city-owned surface parking lot adjacent to Lincoln Road.

At the February 3, 2025, City Commission meeting, item C2 M requested approval of the City Commission to issue RFP 2025-218-ND for Construction, Management, and Operation of a Padel/Pickleball Facility on Surface Parking Lot adjacent to Lincoln Lane North. However, the request was approved with amendments. The item was separated by Commissioners Rosen Gonzalez and Magazine. A motion was made by Commissioner Magazine to issue the RFP and seconded by Commissioner Suarez, as amended.

The recommended amendments to the RFP included the following:

1. Remove P27 lot from consideration in the RFP;
2. Include the 17th Street and Pennsylvania Avenue garages in the RFP if viable;
3. Incorporate incentivizing a larger footprint on the garage rooftop;
4. Present a better financial model on the rooftop in terms of revenue for the City's Parking Department;
5. Conduct public outreach; and
6. RFP to go out to market subsequent to the February 26, 2025, Commission Meeting, if approved.

Following the affirmative vote of the Commission, the item was placed on the February 26, 2025, Commission Meeting for approval, as amended. At the February 26, 2025, Commission Meeting, Commissioner Magazine pulled Item C2 F from the Consent Agenda and proposed eliminating the P-26 parking lot from the RFP. Additionally, the RFP was amended to include a lease and management agreement option. Commissioner Magazine made a motion to approve the issuance of the RFP as amended, which was seconded by Commissioner Rosen Gonzalez.

Therefore, as directed and approved by Commission, the RFP included the rooftops of parking garages G5 (640 17th Street) with up to 40,000 square feet available on the rooftop and/or G9 (1661 Pennsylvania Avenue) with up to 20,000 square feet available on the rooftop to be considered for the construction, management, and operation of the proposed padel/pickleball facility. Proposals may be submitted for one or both parking garages and for multiple terms. Proposers could submit up to four (4) proposal options for the options shown below:

- Option A:** G5 with a five (5)-year lease or management agreement
- Option B:** G5 with a five (5) to less than ten (10)-year lease or management agreement
- Option C:** G9 with a five (5)-year lease or management agreement
- Option D:** G9 with a five (5) to less than ten (10)-year lease or management agreement

ANALYSIS

On February 26, 2025, the Mayor and City Commission authorized the issuance of RFP 2025-218-ND for the construction, management, and operation of padel/pickleball facility on parking garage rooftop adjacent to Lincoln Lane North. On February 28, 2025, the RFP was issued. A voluntary pre-proposal conference was held on March 13, 2025, to provide information to proposers submitting a response. Six (6) addenda were issued, and 126 prospective bidders accessed the advertised solicitation. RFP responses were due and received on May 9, 2025. The City received a total of nine (9) proposals from the following firms, as noted below for Options B and D. No proposals were received for Options A and C.

Option B: G5 with a five (5) to less than ten (10)-year lease or management agreement

- Nomad One LLC
- Racquet 360 Inc./IBC New York d/b/a Padel Padel
- Racquet Property Company LLC
- Sunset Padel LLC

- Ultra Sports Holding LLC
- Van Veggel Ventures LLC
- World Padel Florida LLC

Option D: G9 with a five (5) to less than ten (10)-year lease or management agreement

- World Padel Florida LLC

No Option Proposal provided:

- Atlanta Tennis

The proposal from Atlanta Tennis was deemed non-responsive for failure to submit the Financial Proposal (Tab 6) on or before the deadline for submittal of proposals.

On May 20, 2025, the City Manager appointed the Evaluation Committee via LTC # 211-2025. The Evaluation Committee convened on May 28, 2025, to consider proposals received. The Committee was comprised of Miguel Beingolea, Operations Manager, Parking Department, Cynthia Casanova, Assistant Director, Parks and Recreation Department, Anabel Llopis, Executive Director, Lincoln Road Business Improvement District, Mohsen Abu Shaaban, Senior Project Manager, Office of Capital Improvement Projects, and Heather Shaw, Assistant Director, Economic Development Department.

The Committee was provided an overview of the project, information relative to the City's Cone of Silence Ordinance, and the Government Sunshine Law. The Committee was also provided with general information on the scope of services and a copy of each proposal. The Committee was instructed to score and rank each proposal pursuant to the evaluation criteria established in the RFP. The evaluation process resulted in the ranking of proposers as indicated below (see Attachment A):

Option B: G5 with a five (5) to less than ten (10)-year lease or management agreement

- 1st ranked – Racquet Property Company LLC
- 2nd ranked - Racquet 360 Inc./IBC New York d/b/a Padel Padel
- 3rd ranked - World Padel Florida LLC
- 4th ranked - Van Veggel Ventures LLC
- 5th ranked - Sunset Padel LLC
- 6th ranked - Nomad One LLC
- 7th ranked - Ultra Sports Holding LLC

Option D: G9 with a five (5) to less than ten (10)-year lease or management agreement

- 1st ranked – World Padel Florida LLC

The Committee deemed Racquet Property Company LLC ("Racquet Property") the most qualified firm to construct, manage, and operate a padel facility on the rooftop of G5, Option B. The Committee noted that Racquet Property provided a design that includes 10 fully covered and climate-controlled padel courts. This covering will increase the allowable play time as it will protect the patrons from the elements. The Committee also mentioned that the facility will be run as a walk-in model where no subscriptions or memberships are required to access the courts and clubhouse amenities. However, memberships will be available for purchase. The Committee emphasized how Racquet Property will work with Playtomic, the world's leading sports club technology platform, to ensure that the user journey from booking to post-game analytics is intuitive, inclusive, and cutting-edge. The Committee also highlighted that Racquet Property has vast experience in developing and managing sports facilities across Europe, Latin America, and the United States, and a successful padel facility in Downtown Miami. Finally, the proposed public

benefits include free access for Miami Beach residents, discounted youth membership, after-school and youth programs, and other benefits highlighted in Attachment B.

Racquet Property, established in 2022, is a Coral Gables based business entity. It redefines urban recreation spaces by combining world-class sports infrastructures, wellness activation, sustainability leadership, and community programming. With an experienced management team and a strong background, it develops and operates high-end sports and wellness facilities. Its track record includes the development of Youtopia Company, in Santiago, Chile, a world-leading wellness company that operates clubs in Latin America. Racquet Property focuses on growing a padel club collection in Florida. It has a location in Downtown Miami and is developing locations in Boca Raton and Palm Beach, which are set to open in June and November 2025, respectively. All references provided positive feedback.

Racquet 360 Inc./IBC New York d/b/a Padel Padel, the second-ranked proposer, and World Padel Florida LLC, the third-ranked proposer, were also deemed by the Evaluation Committee to be qualified in the event that negotiations with Racquet Property Company LLC are unsuccessful.

Racquet 360 Inc./IBC New York d/b/a Padel Padel ("Racquet 360") is a Miami-based leader in the growth of padel and racket sports across the United States. Founded in January 2023 by four (4) entrepreneurs passionate about padel and business development, Racquet 360 drives the expansion of racket sports. It manages Racket Central, a retail and wholesale platform offering high-quality racket sports products. It hosts Racquet X, a premier trade and consumer event at the Miami Beach Convention Center. Finally, it runs the Racket Social Club in Atlanta, Houston, and Denver, blending competitive play with social engagement. All references provided positive feedback. A high-level comparison of certain aspects of the proposal submitted by Racquet 360 for Option B is attached as Attachment B.

World Padel Florida LLC ("World Padel") is a 10by20 company, a padel club network in the United States. Together they have built an integrated platform encompassing club development, management, and global partnerships in the padel industry. Its rapidly growing footprint is soon to have seven (7) clubs and 51 courts (42 padel and nine (9) pickleball) across three (3) major metro areas in North and South America. Its team has expertise in all aspects of the facility development, from court construction and operations to programming and marketing. It has established a facility in Fort Lauderdale and has facilities under development in Brickell, Doral, Wellington, Florida, San Juan, Puerto Rico, and Los Angeles, California. All references provided positive feedback. A high-level comparison of certain aspects of the proposal submitted by Racquet 360 for Option B is attached as Attachment B.

The Administration is only recommending awarding the proposal received for Option B, the rooftop of G5 with a five (5) to less than ten (10)-year lease or management agreement, and it is not recommending Option D for the rooftop of G9. The Administration has determined that having two concurrent and different operators construct, manage, and operate the two locations is not in the City's best interest. Moreover, the presence of two competing operators offering essentially the same service, though at varying levels of scale, may inadvertently lead to negative outcomes, including redundancy and customer confusion about which business to patronize. This overlap could undermine the overall success and long-term viability of the service.

FISCAL IMPACT STATEMENT

Racquet Property has proposed the following financial terms:

1. A one-time upfront payment of \$200,000 upon obtaining the building permits. Thus, demonstrating financial commitment and helping offset any initial loss of parking revenue, public costs, or planning resources required by the City.
2. Compensation to the City that includes a base rent of \$200,000 a year, subject to a 3% annual increase. The proposed rent structure improves by 2.5 times the minimum guaranteed revenue loss associated with repurposing the rooftop. This ensures the City maintains fiscal neutrality and significantly enhances its return on the existing public space.
3. A public access bonus of \$50,000/year in kind contribution through free youth programming, senior access, and events co-produced with the City.
4. Another indirect revenue contribution will be the elevated parking revenues and activation of the surrounding businesses in the estimated amount of an additional \$200,000 per year in additional parking revenue at standard rates, further contributing to the financial sustainability of the site and the surrounding district generated by the increase and steady traffic driven by the facility which will enhance the usage of the garage's remaining parking inventory, providing long-term value to the City.

Does this Ordinance require a Business Impact Estimate?
 (FOR ORDINANCES ONLY)

If applicable, the Business Impact Estimate (BIE) was published on:
 See BIE at: <https://www.miamibeachfl.gov/city-hall/city-clerk/meeting-notices/>

FINANCIAL INFORMATION

The RFP is intended to generate revenue and should not create any operational costs for the City.

CONCLUSION

Based on the foregoing, it is recommend that the Mayor and City Commission approve the Resolution authorizing the Administration to enter into negotiations with Racquet Property Company LLC, as the top-ranked proposer for Option B; further, if the Administration is not successful in negotiating an Agreement with Racquet Property Company LLC, authorizing the Administration to enter into negotiations with Racquet 360 Inc./IBC New York d/b/a Padel Padel, as the second-ranked proposer for Option B; further, if the Administration is not successful in negotiating an Agreement with Racquet 360 Inc./IBC New York d/b/a Padel Padel, authorizing the Administration to enter into negotiations with World Padel Florida LLC, as the third-ranked proposer for Option B. The Resolution also requires that the final negotiated agreement be subject to the prior approval of the Mayor and City Commission.

Applicable Area

South Beach

Is this a "Residents Right to Know" item, pursuant to City Code Section 2-17?

Yes

Is this item related to a G.O. Bond Project?

No

Was this Agenda Item initially requested by a lobbyist which, as defined in Code Sec. 2-481, includes a principal engaged in lobbying? No

If so, specify the name of lobbyist(s) and principal(s):

Department

Procurement

Sponsor(s)

Co-sponsor(s)

Condensed Title

Award RFP 2025-218-ND, Padel/Pickleball Facility on Pkg Garage Rooftop Adjacent to Linc Lane N. PR

Previous Action (For City Clerk Use Only)

ATTACHMENT A
Evaluation Committee Scoring and Ranking

Request for Proposals (RFP) 2025-216-ND for the Construction, Management, and Operation of Pickleball Facility on Parking Garage Rooftop Adjacent to Lincoln Lane North	Miguel Beingsola			Cynthia Casanova			Anabel Llopis			Mohsen Abu Sheaban			Heather Shaw			Low Aggregate Totals		
	Ranking			Ranking			Ranking			Ranking			Ranking			Ranking		
	Qualitative	Quantitative	Subtotal	Qualitative	Quantitative	Subtotal	Qualitative	Quantitative	Subtotal	Qualitative	Quantitative	Subtotal	Qualitative	Quantitative	Subtotal	Qualitative	Quantitative	Subtotal
Company LLC	91	0	91	91	0	91	91	0	91	91	0	91	91	0	91	91	0	91
Racquet 360 Inc./IBC New York d/b/a Patel Patel	87	0	87	91	0	91	90	0	90	86	0	86	91	0	91	91	0	91
World Patel Florida LLC	83	0	83	92	0	92	83	0	83	89	0	89	88	0	88	88	0	88
Van Vaguel Ventures LLC	87	0	87	89	0	89	83	0	83	87	0	87	96	0	96	96	0	96
Sunset Patel LLC	81	0	81	77	0	77	92	0	92	76	0	76	73	0	73	73	0	73
Nomad One LLC	77	0	77	74	0	74	70	0	70	78	0	78	86	0	86	86	0	86
Ultra Sports Holding LLC	73	0	73	59	0	59	78	0	78	84	0	84	72	0	72	72	0	72

Proposer	Qualitative Points	Quantitative Points	Total Qualitative Points (Voting)
Nomad One LLC	0	0	0
Racquet 360 Inc./IBC New York d/b/a Patel Patel	0	0	0
World Patel Florida LLC	0	0	0
Van Vaguel Ventures LLC	0	0	0
Sunset Patel LLC	0	0	0
Nomad One LLC	0	0	0
Ultra Sports Holding LLC	0	0	0

ATTACHMENT A
Evaluation Committee Scoring and Ranking

Request for Proposals (RFP) 2025-218-RD for the Construction, Management, and Operation of Padel/Pickleball Facility on Parking Garage Rooftop Adjacent to Lincoln Lane North	Miguel Baingoboa		Cynthia Casanova		Anabel Llopis		Mohsen Abu Shaaban		Heather Shaw		Low Aggregate Totals	
	Qualitative	Quantitative	Subtotal	Qualitative	Quantitative	Subtotal	Qualitative	Quantitative	Subtotal	Qualitative	Quantitative	Subtotal
OPTION 0 World Padel Florida LLC	75	0	75	92	0	92	83	0	83	86	0	86
			Ranking			Ranking			Ranking			Ranking
			1			1			1			1

Qualitative Points		Quantitative Points		Total Qualitative Points (1 Maximum)	
Proposer	Veritas & Purita	0	0	0	0
World Padel Florida LLC		0	0	0	0

ATTACHMENT B

Proposals Comparison for Option B (Five (5)-year to less than Ten (10)- lease or management agreement)

RFP Evaluation Criteria scored by Evaluation Committee	Racquet Property Company LLC 1st Rank	Racquet 360 Inc./IBC New York d/b/a Padel Padel 2nd Rank	World Padel Florida LLC 3rd Rank
Qualifications	<p><u>Major Partners</u> Playtomic Populous</p> <p><u>Experience</u> Padel X Miami (established April 2024) Padel X Boca (expected opening date: 2025) Padel X Palm Beach (expected opening date: 2025)</p> <p>Other Experience: Youtopia Vitacura (Wellness/Sports Club) - Santiago, Chile Youtopia Trapenses (Wellness/Sports Club) - Santiago, Chile</p>	<p><u>Major Partners</u> Soccer Development Group ConstruKom INC</p> <p><u>Experience</u> Raquet 360-Racket Social Club Atlanta Racket Social Club Denver Racket Social Club Houston Maocabi Padel World Cup X Universities X Clubs Padel Padel- Ultra Padel Club i95 Padel Padel Point Miami Beach Padel Padel Retail Store</p>	<p><u>Major Partners</u> Padel Galis Bullpadel AIBall Technology Playtomic</p> <p><u>Experience</u> Fl. Lauderdale Facility San Juan, Puerto Rico (Under Development) Brickell, Miami, FL. (Under Development) Los Angeles, CA. (Under Development) Doral, FL. (Under Development) Wellington, FL. (Upcoming Public Facility - awardee of Public Bid in Wellington, FL)</p>
Programming and Scope of Services	<p><u>Programming</u> Recreation venue, featuring 10 Padel courts, a reception, pro shop, locker rooms, a wellness area, an outdoor terrace, and an indoor lounge overlooking the courts.</p> <p><u>Membership or Day Fee</u> Court rental rates - \$25 per player for a 1-hour session Walk-in model/No subscription or membership required to access the courts or clubhouse amenities Membership packages will be available for purchase</p> <p><u>Hours of Operation</u> Open 7 days a week- 7:00 AM to 11:00 PM</p>	<p><u>Programming</u> Nine padel courts and four pickleball courts designed for both professional and recreational play, enclosed clubhouse, semi covered lounge area (cafe, restrooms, locker rooms, pro shop, community space).</p> <p><u>Membership or Day Fee</u> Memberships fees will be available</p> <p><u>Hours of Operation</u> Open 7 days a week- 7:00 AM to 12:00 AM Weekdays: 7:00 AM to 12:00 AM Weekends: 8:00 AM to 12:00 AM</p>	<p><u>Programming</u> 5 Padel Courts/4-5 Pickleball Courts, Clubhouse (modular concept or converted shipping container), Locker Rooms, Restrooms, Snack bar or Pro Shop and Lounge/Viewing Areas.</p> <p><u>Membership or Day Fee</u> Open play reservations available Memberships packages will be available</p> <p><u>Hours of Operation</u> Open 7 days a week- 7:00 AM to 11:00 PM</p>
Design and Timeline	<p><u>Design</u> Design, construct, operate, and maintain</p> <p><u>Timeline-18 Months</u> 1.Design Phase: 3 Months 2.Permitting Phase: 6 Months 3.Construction Phase: 7 Months 4.CO-2 Months</p>	<p><u>Design</u> Design, construct, operate, and maintain</p> <p><u>Timeline</u> Approximately 6 months (Mobilization to Completion)</p>	<p><u>Design</u> Design, construct, operate, and maintain</p> <p><u>Timeline</u> Approximately 4-6 Months construction (Mobilization to Completion)</p>
Design Concept	<p><u>Concept</u> Layout proposed is 39,000 sq. ft. Light rooftop structure 10 premium fully covered & climate-controlled padel courts Lounge Room Reception and Pro shop area Food & Beverage terrace Locker rooms/Restroom Wellness area for recovery and stretching Storage and operations</p>	<p><u>Concept</u> 9 Padel Courts/4 Pickleball Courts 1,700 sq. ft. fully enclosed clubhouse 1,000 sq. ft semi covered lounge area (cafe, restrooms, locker rooms, pro shop, community space) Shaded seating areas Bicycle racks</p>	<p><u>Concept</u> Layout design proposed is designed for 40,000 sq. ft. 5 Padel Courts/4-5 Pickleball Courts Clubhouse including (modular concept or converted shipping container): -Check in desk -Locker Rooms -Restrooms -Snack bar or Pro Shop Lounge/Viewing Areas</p>
Public Benefit	<p>Free Initiation Program for Miami Beach Residents Discounted Youth Membership After-School & Youth Programs Scholarships & Financial Support School Partnerships Junior Development Free Friday Initiation Classes (for beginner players)</p>	<p>Youth Programs (After school/summer camp) Senior and Youth Access (Free court use for 65+ and youth 8-18 during non peak hours) Resident Discounts Local Business Alliances (Cross promotion initiatives) Tournaments and Community Events Discounts for Hospitality Workers Community Space (Free clubhouse meeting space during non peak hours) Partnerships with local schools to provide free coaching</p>	<p>Free Community Events (Rooftop Yoga, Zumba, health fairs, etc.) Cultural Tie-ins (Hosting annual festival blending sports with live music or art installations) Tournaments with Charitable Causes Miami Beach Resident Loyalty program</p>
Financial Proposal	<p><u>Financial Proposal</u> One-time upfront payment of \$200,000 Base Rent: \$200,000/year, subject to a 3% annual increase Public Access Bonus \$50,000/year in-kind contribution (free youth programming, senior access, and events co-produced with the City) Indirect Revenue Contribution. Estimated \$200,000 annually in additional parking revenue at standard rates</p> <p>Padel X will cover the full cost of construction, including public amenities (e.g., restrooms, green roof, lighting, ADA access upgrades), estimated at over \$5.2M in capital investment.</p> <p><u>Lease or Management Agreement</u> 119 months lease agreement</p>	<p><u>Financial Proposal</u> Down payment of \$167,712 at signing of contract Base Rent: \$63,856/year Monthly payments of \$6,988.00 (plus 3% annual increase until end of contract term) Variable annual payment of 10% of the gross revenue of the operation Rent of 30 parking spaces at a monthly rate of \$70.00 per space, aligning with the current rate for residents. This amounts to a guaranteed yearly revenue of \$25,000.00.</p> <p>Estimated total investment by Raquet 360 \$2M (subject to final design and permitting)</p> <p><u>Lease or Management Agreement</u> 100 months lease agreement</p>	<p><u>Financial Proposal</u> One-time upfront lease payment of \$15,000 Base Rent: \$160,000/year, subject to a 3% annual increase 3% Gross Revenue (generated from Facility operations)</p> <p>Total project investment is approximately \$2.3M (including site prep, courts installations, lighting, modular clubhouse, shade structures, etc.) Rent abatement during construction (rent obligations start after the first 3-6 months, during facility construction, or upon opening to the public)</p> <p><u>Lease or Management Agreement</u> 119 months lease agreement</p>

ATTACHMENT B
Proposals Comparison for Option D (Five (5)-year to less than Ten (10)- lease or management agreement)

RFP Evaluation Criteria score by Evaluation Committee		World Padel Florida LLC
Qualifications	<p><u>Major Partners</u> Padel Galis Bullpadel AIBall Technology Playtomic</p> <p><u>Experience</u> Ft. Lauderdale Facility San Juan, Puerto Rico (Under Development) Brickell, Miami, FL. (Under Development) Los Angeles, CA. (Under Development) Doral, FL. (Under Development) Wellington, FL. (Upcoming Public Facility - awardee of Public Bid in Wellington, FL)</p>	
Programming and Scope of Services	<p><u>Programming</u> 2 padel courts and 4 pickleball courts, Clubhouse & Amenities, Lounge and Viewing Areas</p> <p><u>Membership or Day Fee</u> Open play reservations available Memberships packages will be available</p> <p><u>Hours of Operation</u> Open 7 days a week- 7:00 AM to 11:00 PM</p>	
Design and Timeline	<p><u>Design</u> Design, construct, operate, and maintain</p> <p><u>Timeline</u> Approximately 4-6 Months construction (Mobilization to Completion)</p>	
Design Concept	<p><u>Concept</u> Layout design proposed is designed for 20,000 sq. ft. 2 Padel Courts/4 Pickleball Courts Single Container Unit -Check in desk -Storage (Reliance on main garage building for restrooms) Lounge/Viewing Areas</p>	
Public Benefit	<p>Free Community Events (Rooftop Yoga, Zumba, health fairs, etc.) Cultural Tie-ins (Hosting annual festival blending sports with live music or art installations) Tournaments with Charitable Causes Miami Beach Resident Loyalty program</p>	
Financial Proposal	<p><u>Financial Proposal</u> One-time upfront lease payment of \$15,000 Base Rent: \$160,000/year, subject to a 3% annual increase 3% Gross Revenue (generated from Facility operations)</p> <p>Total project investment is approximately \$2.3M (including site prep, courts installations, lighting, modular clubhouse, shade structures, etc.) Rent abatement during construction (rent obligations start after the first 3-8 months, during facility construction, or upon opening to the public)</p> <p><u>Lease or Management Agreement</u> 119 months lease agreement</p>	