

COLLINS PLAZA SHOPPING CENTER

FACADE RENOVATION

Presented by : **CSU** Florida
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CSU FLORIDA HAS COMPLETED NUMEROUS PUBLIC & PRIVATE SECTOR RENOVATIONS ACROSS MIAMI COUNTY.
OUR TEAM IS PROUD TO CONTINUE CONTRIBUTING TO THE ARCHITECTURAL FABRIC OF THE CITY OF MIAMI BEACH.



Existing

- Your outdated façade limits potential for tenants

Opportunity for

- Transformation
- Visibility and branding potential for tenants
- A refreshed exterior will better reflect the quality of nearby redevelopment
- Existing design lacks cohesion with the vibrant Miami Beach surroundings
- Strategic updates will enhance foot traffic and customer experience



Collins Plaza Shopping Center

VISUAL TRANSFORMATION

Proposed Renovation



- Clean , coastal -inspired materials with enhanced lighting potential
- Modern signage layout and facade rhythm
- Creates an upgraded, pedestrian -focused visual experience



- Refined canopy & vertical lines create architectural depth and shading
- Warm, low -maintenance cladding elevates appearance and withstands coastal exposure
- Consistent proportions and material repetition unify tenant bays
- Clear storefront visibility and clean lines support safety, comfort, and visual clarity for pedestrians



MATERIALS & COLOR PALETTE

Durable Materials – Modern, Coastal, Sustainable

Cem -Rock Extreme X4 Wall Board

A non-combustible, lightweight cement board with high structural integrity. It's moisture-, mold-, and mildew-resistant, with GreenGuard Gold certification for air quality — ideal for humid, salt-exposed environments like Miami Beach.

Aluminum WoodPlank Cladding

Offers the warm visual texture of real wood with the superior performance of aluminum. It resists warping, corrosion, and UV exposure while reducing maintenance and increasing façade lifespan.

These materials were chosen not only for their aesthetic alignment with coastal character, but also for their code compliance, resilience, and long-term contribution to building health and safety.

Detailed manufacturer specifications are available upon request and will be provided at the presentation meeting.

Positive Urban Impact Why This Renovation Matters

- Visually upgrades a high -profile commercial site
- Supports the city's planning and design goals
- Enhances walkability and pedestrian experience

The property owners have additional holdings in the area and are committed to the long-term improvement of this corridor.

This renovation plan reflects a thoughtful and lasting improvement to the quality, safety, and appeal of the neighborhood.

CSU Florida has completed numerous projects across Miami -Dade County and is proud to support Miami Beach's architectural identity through practical, community -aligned improvements.

This is more than a façade update — it's a commitment to the future of the block.

COLLINS PLAZA SHOPPING CENTER

This renovation brings architectural clarity, durable materials, and a refreshed street presence to 6788 Collins Avenue.

Thank You

We Welcome Your Questions

CSU Florida is proud to be a part of this evolution and is committed to continuing high-quality, context-sensitive work across Miami Beach.

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