



Andres Carne de Res
455 Lincoln Road

OPERATIONS PLAN

Planning Board Submission
September 26, 2022.



455 Lincoln Road

TABLE OF CONTENTS

TEAM MEMBERS - 3

*

HOURS OF OPERATION - 5

*

STAFFING LEVELS - 6

*

ACCESS & SECURITY - 7

*

VALET PARKING - 8

*

DELIVERIES AND COLLECTIONS - 9

*

SIGNATURE MENU ITEMS - 10

*

SAMPLE MENU- 11

*

PATRON EXPERIENCE - 12



455 Lincoln Road

TEAM MEMBERS

ANDRES JARAMILLO (FOUNDER)

Andres Jaramillo is Colombia's Ambassador of "good times." As the mastermind of the magic that drives the most successful and famous restaurant in the history of Latin America, Andrés Carne de Res. This entrepreneur, opened the doors to the first restaurant over 35 years ago with a few tables outside Bogota in a rural suburb called Chia. This single location has grown under his leadership, expertise, and great taste to over 70,000sqft establishment with over 600,000 patrons visiting a year. The restaurant has consistently been named one of the top 50 restaurants in Latin America, and a must visit destination in Colombia. Andres Jaramillo has possibly one of the most successful and unique operators known to the industry.



455 Lincoln Road

Guillermo Beltran (CEO)

Guillermo Beltran represents the corporate expansion of Andres Carne de Res. Guillermo has worked in the F&B industry for over 20 years in Colombia. He has worked with some of the most important restaurant groups in Colombia where he oversaw the expansion of many restaurant brands at a national level. In Andres Carne de Res he has taken the brand to new horizons by opening different concepts of the brand allowing the brand to scale successfully without compromising the high standards of quality, feel, and experience that it possesses. It is Mr. Beltran's vision and project leadership that lead this unique brand to find its way to this unique building in Miami Beach.



455 Lincoln Road

HOURS OF OPERATIONS

Days	Hours of restaurant	Hours of bar
Sunday - Thursday	7am - 4am	Indoor bar and outdoor bar - 3am
Friday	7am - 4am	Indoor bar and outdoor bar - 3am
Saturday	7am - 4am	Indoor bar and outdoor bar - 3am
Brunch/Lunch Menu	7am - 5pm	
Dinner Menu	5pm - 4am	

There will be no entertainment proposed on the roof deck. Entertainment will only be located indoors and will be during the evening hours.

Access

Restaurant access will be provided through the corner entrance on Lincoln Road as well as through entrances on Drexel Avenue and Lincoln Lane North.

Andres Carne de Res



455 Lincoln Road

STAFFING LEVELS FOR THE NEW RESTAURANT

According to the hours of operation applied for under this Conditional Use Permit, the Applicant expects to have 60 employees staffed at any point in time.



455 Lincoln Road

ACCESS & SECURITY

Patrons of the restaurant will be able to gain entry through the corner entrance along Lincoln Road. Once through the entrance, the patrons are in a vestibule area where a hostess will greet them and assign a table to which they will be taken too. After 10pm, all patrons must show ID of 21 years of age to enter and there will be a cover charge in the vestibule along with usher at entrance. The entrances will have, at a minimum, two (2) ushers to greet and escort patrons into the facility, which will also serve as security for the facility. These ushers will assist management, host, and service staff to ensure the safety of its members and patrons.

In order to minimize the impact of patrons spilling over, the queuing will be segregated from the entrance with patrons queuing in a secondary waiting area beyond the double door vestibule space. In the event of queuing, the extra-large sidewalk area surrounding all three facades will be able to accommodate the queue and prevent any disruption to the surrounding buildings.



455 Lincoln Road

VALET PARKING

There are multiple parking facilities along the north and south side of the Property. Additionally, the Applicant has worked with the Parking Department and will utilize the existing valet parking locations along Lincoln Road in accordance with the Lincoln Road Valet Parking Concession Agreement.



455 Lincoln Road

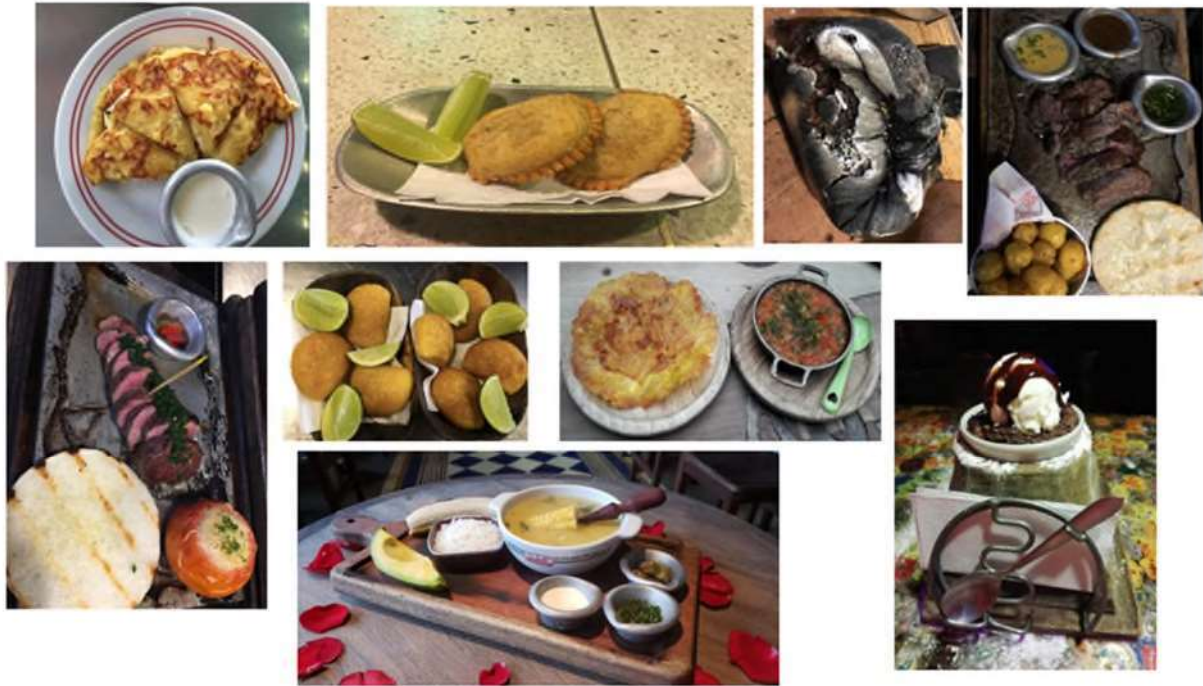
DELIVERIES & COLLECTIONS

The following procedures will be implemented to ensure minimal impact on local residents. Opereta Ciudad del Sol LLC will work with one of the City approved waste collection companies for daily collections. Collections will occur daily between 8:00 AM and 5:00 PM along Lincoln Lane. All refuse will be wheeled from the air-conditioned, enclosed garbage room at the northeast corner of the Property. There are freight loading zones on Lincoln Lane North. All deliveries will occur during weekday hours between 8:00 AM and 5:00 PM.



455 Lincoln Road

SIGNATURE DISHES BY Andres Jaramillo





455 Lincoln Road

GASEOSAS

AGUAS Y BEBIDAS | SOFT DRINKS BOTTLED WATER AND ENERGY DRINKS

AGUAS

DE LA CASA

300 cc	\$4.900
750 cc	\$5.300

POPULAR

330 cc	\$10.900
--------	----------

SAN PELLEGRINO

250 cc	\$9.900
750 cc	\$17.900

DEL NACIMIENTO

275 cc	\$5.600
300 cc	\$7.900

MANANTIAL

300 cc \$8.300

TÓNICA

FEVER TREE 300 cc \$18.800

PONY

MALTA 330 cc \$8.300

GASEOSAS

6 x 330 cc \$8.300

ENERGIZANTES

MONSTER	MONSTER	RED BULL	RED BULL
330 cc	LOW CARB	ENERGY DRINK	ICARIBE
\$18.900	\$18.900	\$18.500	\$18.500

MONSTER

360 cc \$18.900

UNA OLGA DE FRESCURA

\$8.300

(CERVEZAS)

BEERS

REFAJO POR CADA 4 SEDIENTOS \$2.000

INTERNACIONALES

Heineken	Stout	Lite	Guinness
\$ 15.700	\$ 15.700	\$ 12.600	\$ 15.700

NACIONALES

CLUB COLOMBIA	AGUILA
\$ 13.900	\$ 12.900

POKER \$ 12.900

ANDINA \$ 12.900

ARTESANALES

BBC

CHAMPNERO PORTER \$ 16.800

MONSERRATE ROJA \$ 16.800

SACATÁ BLANCA \$ 16.800

3 CORDILLERAS \$ 15.900

SIFONES

CLUB COLOMBIA	BBC
\$ 17.900	\$ 18.900

HEINERICH \$ 15.700

3 CORDILLERAS \$ 15.900

ALCOPOP

SHIRVOFF ICE	REDO'S
\$ 13.800	\$ 12.900

COLA & POLA \$ 12.900

DEER & BEER

ENALTECE CON JÄGERMEISTER

LOS SABORES DE TU CERVEZA FAVORITA

ELIGE TU CERVEZA, COMBINALA CON UN SHOT DE JÄGERMEISTER. ENALTECE SUS SABORES

PROHIBASE EL CONSUMO DE BEBIDAS EMBRAGANTES A MENORES DE EDAD. EL EXCESO DE ALCOHOL ES PERJUDICIAL PARA LA SALUD. 35% VOL. ALC.



455 Lincoln Road

CHICHARRONES
Cerdo ahumado y queso

1/2 Lb 20 gramos	1/2 Porción 20 gramos
\$26.900	\$17.900

-PATACONES-
100 gramos

SOLO SOLITO 100 gramos	CON HOGAO 100 gramos con salsa de hogao (1 huevo y 100 g queso)	CON QUESO TIPO MOZZARELLA 100 gramos con queso tipo mozzarella (100 g queso)	CON QUESO TIPO MOZZARELLA Y HOGAO (1 huevo y 100 g queso) con queso tipo mozzarella (100 g queso)
\$12.900	\$9.500	\$10.300	\$15.900

MARINO
Carne de res ahumada y queso tipo mozzarella (100 g queso) con salsa de marino (1/2 taza)

\$24.900

CON CARNE DESMECHADA
100 gramos
con carne desmechada (100 g queso)

\$ 6.900

CON CARNE DESMECHADA (CARNE GRANDE) Y QUESO TIPO MOZZARELLA (CARNE GRANDE)
con carne desmechada (100 g queso) y queso tipo mozzarella (100 g queso)

\$ 21.800

-PLÁTANOS-
100 gramos

TAJADAS DE PLÁTANO MADURO
200 gramos
con queso tipo mozzarella gratinado (100 g queso)

\$ 11.900

TAJADAS DE PLÁTANO MADURO (CARNE GRANDE) QUESO TIPO MOZZARELLA GRATINADO (CARNE GRANDE)
con queso tipo mozzarella gratinado (100 g queso)

\$ 18.800

TAJADAS DE PLÁTANO VERDE
100 gramos
con queso tipo mozzarella gratinado (100 g queso)

\$ 11.900

TORREJAS DE PLÁTANO MADURO
100 gramos
con queso tipo mozzarella gratinado (100 g queso)

\$ 5.500

-TOSTONES-

SOLO SOLITO Tostón de res	CON TODO Tostón con queso tipo mozzarella, carne desmechada, tomate y queso tipo mozzarella gratinado (100 g queso)	CON QUESO TIPO MOZZARELLA, TOMATE Y OREGANO Tostón con queso tipo mozzarella, tomate y oregano (100 g queso)
\$ 22.500	\$59.900	\$52.500

MITAD QUESO TIPO MOZZARELLA
Tostón con queso tipo mozzarella (100 g queso)

\$31.500

CON TODO MÁS QUESO TIPO MOZZARELLA (CARNE GRANDE)
Tostón con queso tipo mozzarella, carne desmechada, tomate y queso tipo mozzarella gratinado (100 g queso)

\$84.900

CON TODO MÁS QUESO TIPO MOZZARELLA TOMATE Y OREGANO
Tostón con queso tipo mozzarella, tomate y oregano (100 g queso)

\$47.900

ACOMPANIAMIENTOS
Carne de res ahumada y queso tipo mozzarella (100 g queso) con salsa de marino (1/2 taza)

\$42.900

CON TODO MÁS MITAD QUESO TIPO MOZZARELLA
Tostón con queso tipo mozzarella (100 g queso)

\$66.800

CON QUESO TIPO MOZZARELLA
Tostón con queso tipo mozzarella (100 g queso)

\$45.800

BARRA MARINA
MARINE BAR

-CEVICHE-

DE LANGOSTINOS 100 gramos Preparado con salsa de limón y cebolla	DE CAMARÓN 100 gramos Preparado con salsa de limón y cebolla
\$51.900	\$38.800

DE CALAMAR 100 gramos Preparado con salsa de limón y cebolla	DE PESCADO BLANCO 100 gramos Preparado con salsa de limón y cebolla	DE PULPO 100 gramos Preparado con salsa de limón y cebolla	TRADITO DE PESCADO BLANCO 100 gramos Preparado con salsa de limón y cebolla
\$31.900	\$38.600	\$43.900	\$ 27.900

COCTEL DE LANGOSTINOS
7 Unidades US en salsa de limón y cebolla

\$69.800

TIBIO
100 gramos
Preparado con salsa de limón y cebolla

\$31.800

COCO ROCOTO
100 gramos
Preparado con salsa de limón y cebolla

\$38.500

MIXTO 2X2 Dos a su gusto 50 x 50 gramos Preparado con salsa de limón y cebolla	MIXTO 3X3 Tres a su gusto 30 x 30 x 30 gramos Preparado con salsa de limón y cebolla	DE CARACOL 100 gramos Preparado con salsa de limón y cebolla
\$39.900	\$39.900	\$29.900

-OTROS-

LUNA DE HIEL 100 gramos Cachapa, queso tipo mozzarella y queso tipo mozzarella gratinado (100 g queso)	LEVÁNTATE LÁZARO 100 gramos Alpaca, queso tipo mozzarella, queso tipo mozzarella gratinado, tomate y queso tipo mozzarella (100 g queso)	BOMBA 100 gramos Carne de res, queso tipo mozzarella y queso tipo mozzarella gratinado (100 g queso)	ÁMRETE SÉSAMO 100 gramos Carne de res, queso tipo mozzarella, queso tipo mozzarella gratinado y queso tipo mozzarella (100 g queso)
\$51.800	\$43.900	\$38.800	\$41.900



455 Lincoln Road

PATRON EXPERIENCE

The restaurant will feature occasional live music, including dancing on the lower floor and will not include any entertainment on the roof deck. In addition to the live music, the restaurant will feature actors who walk around the restaurant and provide improvised and rehearsed two minute skits for the entertainment of the guests. This form of entertainment will be located throughout all floors but will not include speakers and will be conducted at normal speaking levels.

In addition to entertainment for adults, the restaurant has a strong focus on family and will be providing kid friendly activities. Throughout the daytime and on weekends, the restaurant will feature entertainment for children in the form of puppet shows, arts and crafts, face painting and similar forms of entertainment.

The Applicant is very excited about the neighborhood and being a part of the local community, to improve the patron experience and the engage with the neighborhood, the Applicant has engage in communications with the New World Symphony to find a way to include their students in the proposed entertainment. This includes hiring the students as musician and actors in the various forms of entertainment in the restaurant.

Moreover, the Applicant has met with the New World Symphony to ensure there are no interruptions to the Soundscape events. These discussions have gone so far as finding ways to include viewing areas on the property and potentially providing a form of catering for the soundscape.