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## **VIA ELECTRONIC AND HARD COPY SUBMITTAL**

April 12, 2024

Deborah Tackett  
Historic Preservation & Architecture Officer  
City of Miami Beach  
1700 Convention Center Drive, 2<sup>nd</sup> Floor  
Miami Beach, Florida 33139

RE: UPDATED SUPPLEMENTAL LETTER  
**HPB23-0590** – Certificate of Appropriateness for Digital  
Information Kiosks at 8 Locations in the City

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Dear Ms. Tackett:

This law firm represents IKE Smart City, LLC (the "Applicant"), recipient of a Request for Proposal from the City of Miami Beach (the "City") to install Digital Information Kiosks throughout the City. Eight (8) of the proposed Digital Information Kiosks (the "Kiosks") are located within the boundaries of a local historic district. See Composite Exhibit A, Kiosks Map and List. This letter serves as an updated supplemental letter of intent with regards to updated materials associated with the Certificate of Appropriateness for Eight (8) Kiosks located in local historic districts. The Applicant also filed a concurrent Design Review Board application for an additional two (2) Kiosks not located within a local historic district, DRB23-0968.

Design Evolution. This Application went before the Historic Preservation Board ("HPB") on December 12, 2023 and on March 12, 2024. The esteemed members of the HPB provided the Applicant with constructive feedback and comments relating to the design of the Kiosks. The Applicant has worked closely with elected officials, community partners, and the City's professional staff to address the HPB's comments. Most notably, the Applicant partnered with an award-winning architect,

William Lane, to further study the Kiosk design. The goal of this partnership was to generate a one-of-a-kind Kiosk that captures the history, architecture, and personality of the City.

When considering the HPB's feedback and to achieve the mutual desire that the Kiosks extend the identity and branding of the City, William Lane changed course from only considering the kiosk expressing itself, to the kiosk also speaking directly to the identity of the City and its context. The intent of the revised design is to serve as a custodian of the Beach and as a wayfinding tool for exploration. William Lane was inspired by a playfulness inherent to the personality of Miami Beach, which will be mirrored by the excited tourists interacting with the Kiosks. He was also inspired by the City's rich history of cutting-edge design and spirited design choices. The added soft edges of the wave, the biomorphic aspect, and the relation to the physical environment (waves, dunes, etc.), all reflect the personality and physicality of Miami Beach.

In addition to studying the Kiosk design, the Applicant closely considered the environment and condition of each location. In exploring an alternative design concept for specific Kiosk locations, William Lane considered the vibrant history of color in Miami Beach and in particular the rich palette of pastels that Leonard Horowitz, co-founder of the Miami Design Preservation League, used to draw attention to the Art Deco architecture that had gone into dereliction. The customized colors act to further this sense of identity that has become synonymous to Miami Beach. The specification in shade for pink and turquoise Kiosks was further developed by William Lane's inspiration of maritime cultures, such as the Bahamas, and wildlife, like flamingos.

William envisions some of the locations being the neutral color option, when they are part of a more urban, utilitarian context. In other, more prominent locations, where it is important that the Kiosk flatter the architecture and history, William Lane envisions certain color selections. The plan sets, included in the application materials, provides which locations were considered to feature a pop of color to the streetscape.

The Kiosks are designed to be compatible with the surrounding historic districts, while remaining distinguishable from the surrounding contributing buildings in accordance with the Secretary of the Interior Standards for the Treatment and Rehabilitation of Historic Properties. The Kiosks are purposefully located in areas with high pedestrian traffic, and the IKE team has contracted with a third-party vendor to gather exact pedestrian counts for each location to review with the Board at the next HPB meeting. The Kiosks are not blocking entrances of immediately abutting buildings. The design, scale, massing, and arrangement of the Kiosks are consistent with the City's intent

and will not negatively impact or detract from the historic character of the surrounding area.

Conclusion. The Kiosks are an important part of the revitalization the City and improving the pedestrian experience. The proposed Kiosks comply with all applicable land development regulations and are designed to be accessible, user-friendly, and resilient. Approval of the Certificate of Appropriateness will allow for an innovative addition to the City's streetscape.

Accordingly, we respectfully request your favorable review and recommendation with respect to the proposed Kiosks. Should you have any questions or concerns, please do not hesitate to contact me.

Sincerely,



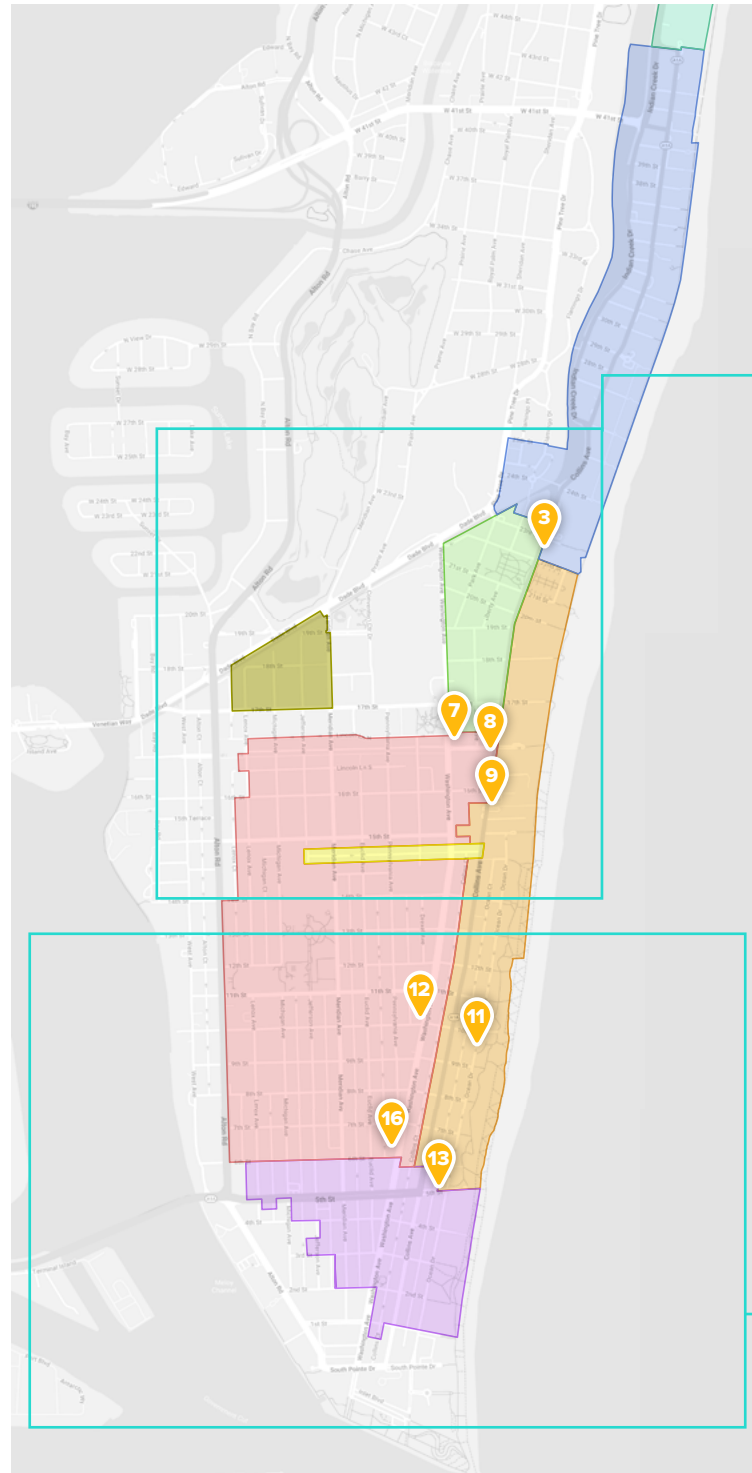
Michael Larkin

cc: Eric Carpenter, City of Miami Beach, Deputy City Manager  
P. Rodney Knowles, City of Miami Beach, Assistant Public Works Director  
Anna Baerman, Orange Barrel Media + IKE SMART CITY, Senior Development Director  
Marissa Crudele, Orange Barrel Media + IKE SMART CITY, Associate Development Director  
Emily K. Balter, Esq.

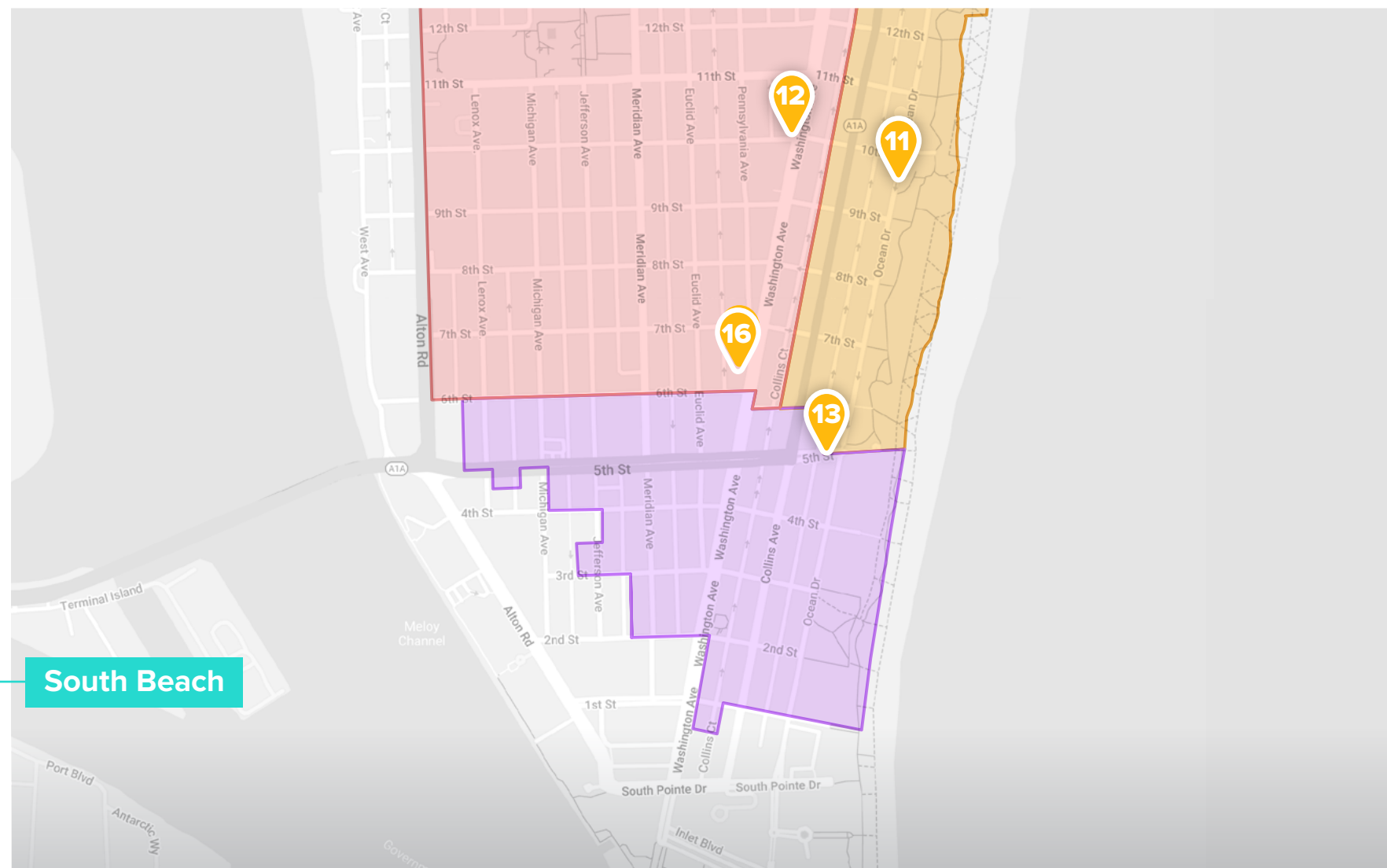
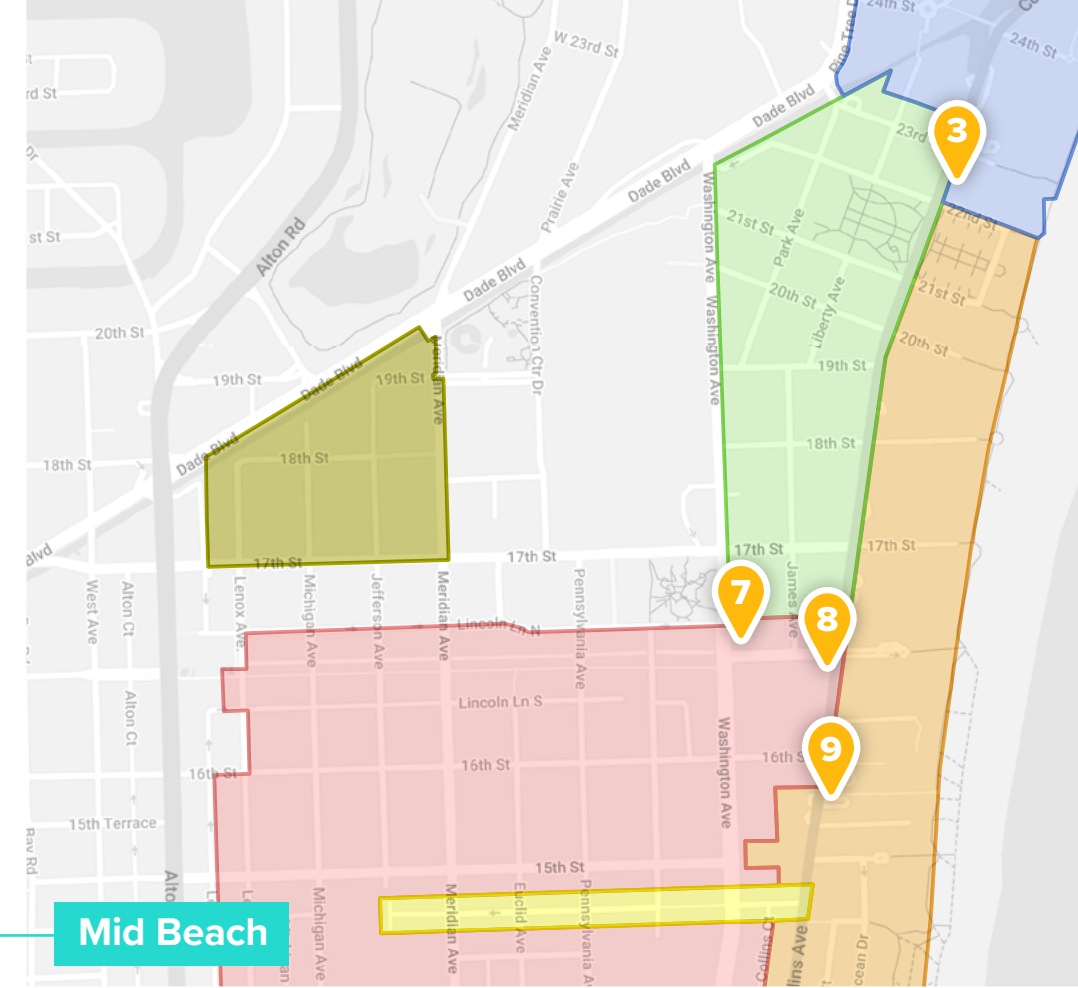
# Exhibit A

## PROPOSED IKE KIOSK LOCATIONS

Please see below for the 8 kiosks that are proposed within Historic District boundaries.



- MORRIS LAPIDUS/MID 20TH CENTURY HISTORIC DISTRICT
- COLLINS WATERFRONT HISTORIC DISTRICT
- MUSEUM HISTORIC DISTRICT
- PALM VIEW HISTORIC DISTRICT
- OCEAN DRIVE/COLLINS AVENUE HISTORIC DISTRICT
- FLAMINGO PARK HISTORIC DISTRICT
- ESPANOLA WAY HISTORIC DISTRICT
- OCEAN BEACH HISTORIC DISTRICT



**Exhibit "A"**  
**List of Sites - HPB23-0590**

<b>No.</b>	<b>Location</b>	<b>Intersection Placement</b>	<b>Application</b>
3	Collins Avenue & 23rd Street	East side of Collins	HPB
7	Lincoln Road & Washington Avenue	South side of Lincoln	HPB
8	Collins Avenue & Lincoln Road	West side of Collins	HPB
9	Collins Avenue & 16th Street	East side of Collins	HPB
11	Ocean Drive & 10th St	East side of Ocean	HPB
12	Washington Ave & 10th St	West side of Washington	HPB
13	5th St & Ocean Drive	North side of 5th	HPB
16	Washington Avenue & 6th Street	West side of Washington	HPB

***Location nos. 5 & 6 are subject to review and approval of the Design Review Board.***