

# 4

## ARTS & CULTURE CONTENT PLAN



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IKE will display the below content for each cultural organization on the kiosk(s) closest to their institution:

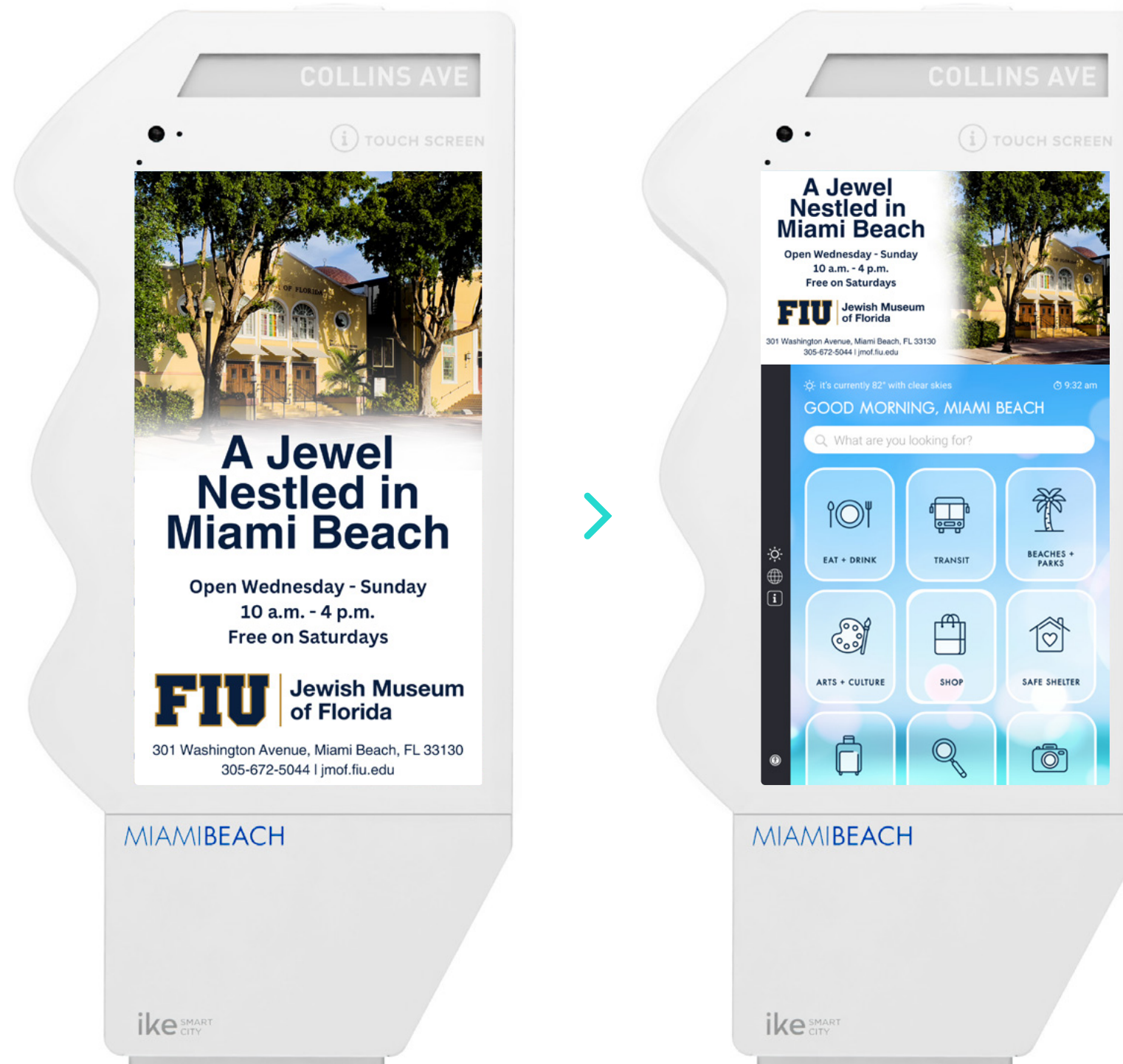
- ▶ Custom Slide in Ad Loop
- ▶ Custom Application(s)
  - Poster Application
  - Points of Interest Application
  - Survey Says Application
- ▶ Curated Arts & Culture Events Application provided by the City's Cultural Calendar

Examples of potential partnerships with Arts & Cultural institutions:

- ▶ The Bass Museum
- ▶ Wolfsonian-FIU (partner)
- ▶ The Jewish Museum-FIU (partner)
- ▶ Miami Design Preservation League (partner)
- ▶ Miami City Ballet
- ▶ Miami Holocaust Memorial
- ▶ New Drama at Lincoln Theater
- ▶ Miami Beach Botanical Garden
- ▶ New World Symphony (partner)

# ARTS & CULTURE CONTENT PLAN - EXAMPLE

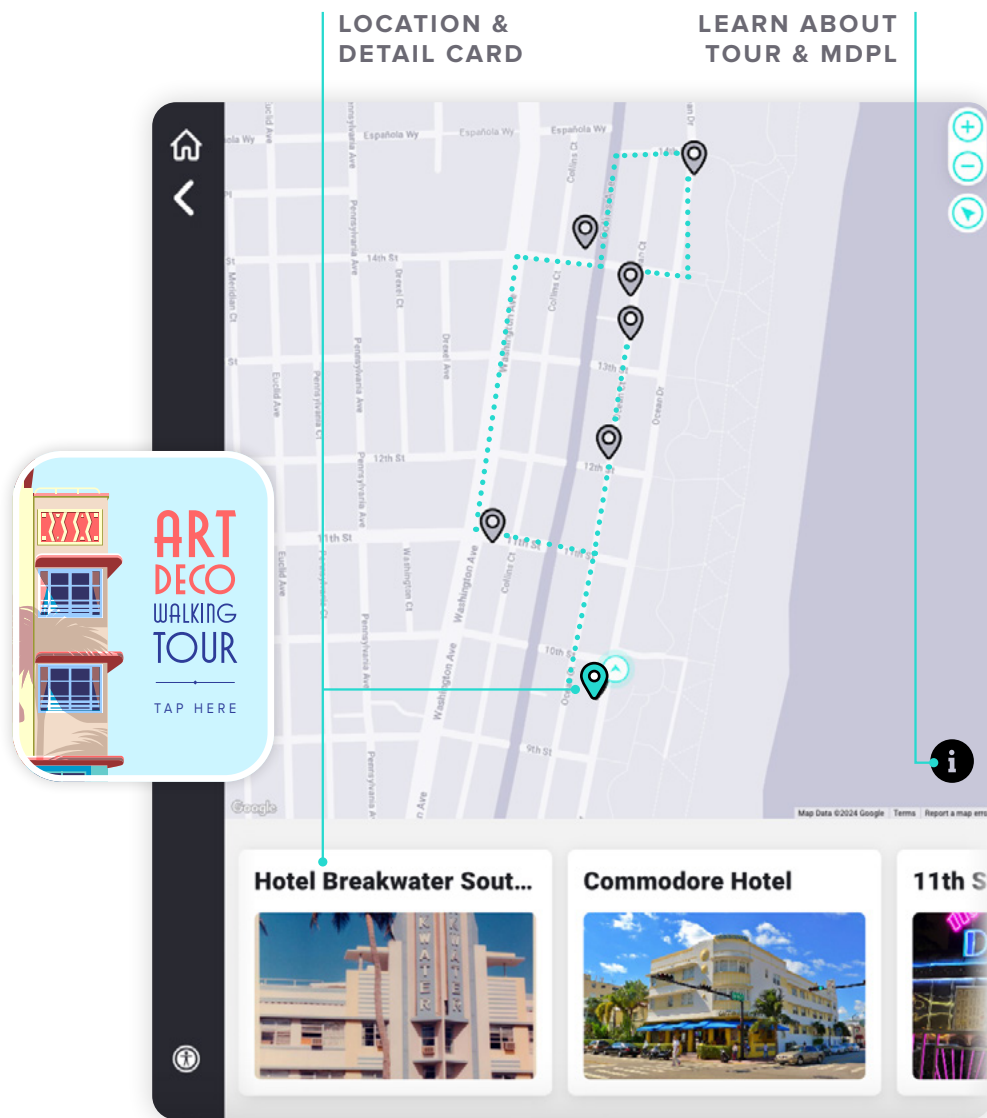
## SLIDE IN AD LOOP - THE JEWISH MUSEUM-FIU



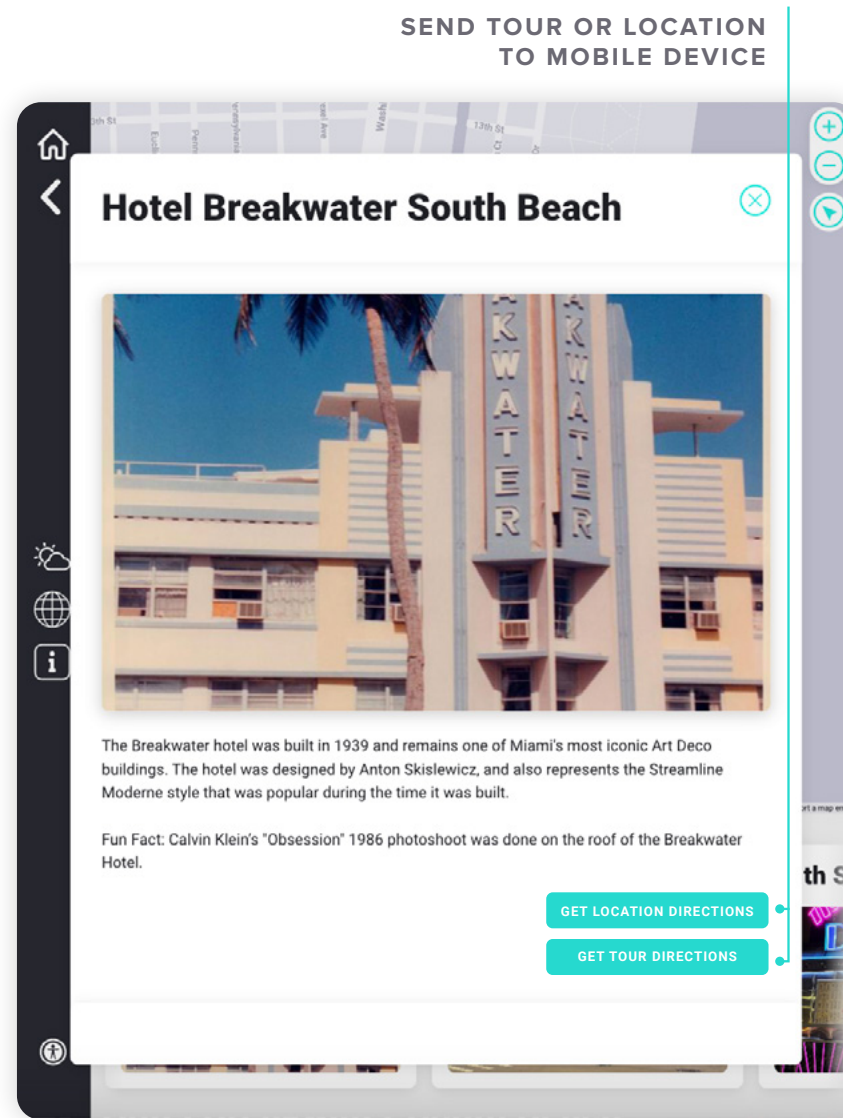
# ARTS & CULTURE CONTENT PLAN - EXAMPLE

## POINTS OF INTEREST APPLICATION - MDPL ART DECO WALKING TOUR

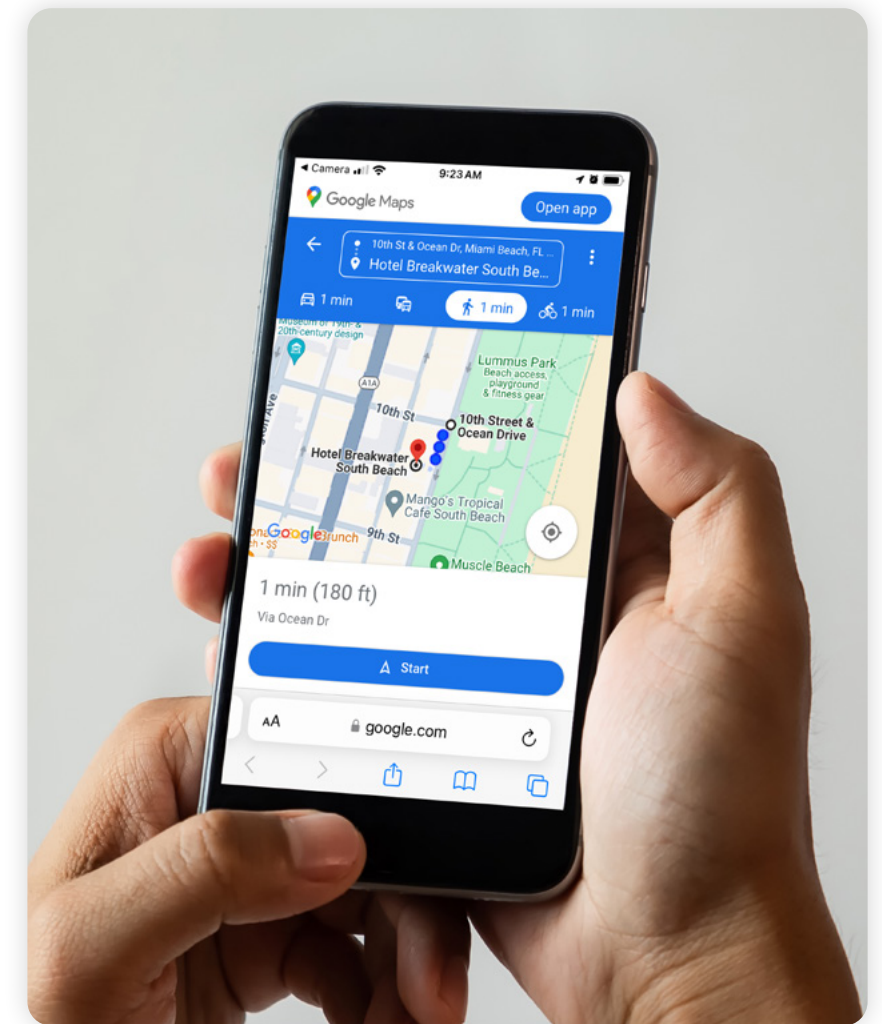
### DISCOVER



### LEARN MORE

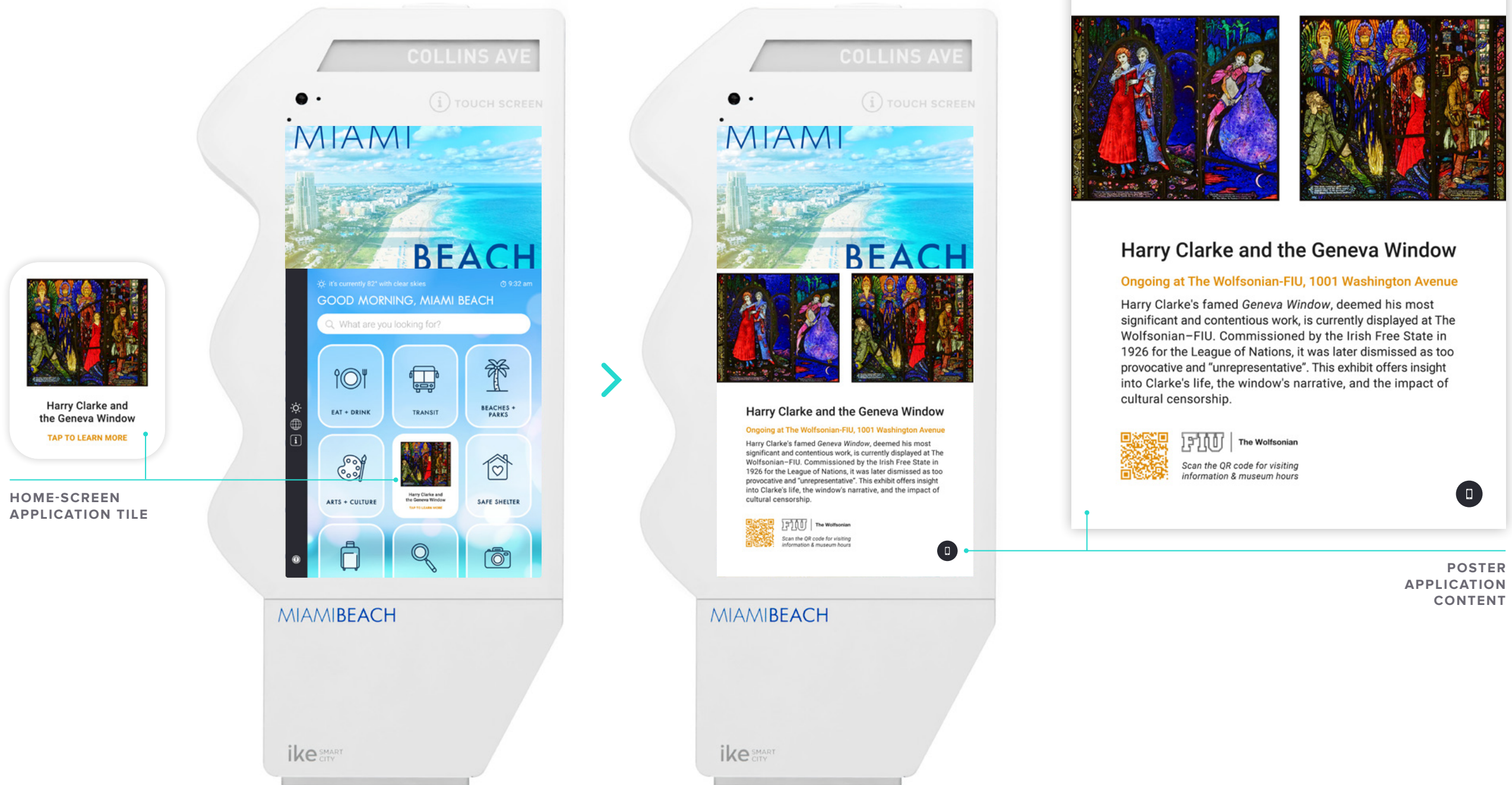


### SEND TO MOBILE



# ARTS & CULTURE CONTENT PLAN - EXAMPLE

## POSTER APPLICATION - WOLFSONIAN-FIU



HOME-SCREEN APPLICATION TILE

POSTER APPLICATION CONTENT

# ARTS & CULTURE CONTENT PLAN - EXAMPLE

## POSTER APPLICATION - MIAMI BEACH CULTURAL CALENDAR



HOME-SCREEN APPLICATION TILE



POSTER APPLICATION CONTENT

## DISPLAY OF PUBLIC ART

IKE Smart City will display artwork in the ad loop by local Miami Beach artists, as recommended by the City or the Arts & Cultural institutions listed on page 80.

Collaborations across the country include work with artists such as:

- ▶ Jenny Holzer
- ▶ Ann Hamilton
- ▶ Barbara Kruger
- ▶ Hank Willis Thomas
- ▶ Nari Ward
- ▶ Nick Cave
- ▶ Cornelius Tulloch
- ▶ Genevieve Gaignard
- ▶ Carrie Mae Weems
- ▶ Tomashi Jackson
- ▶ Jeffrey Gibson
- ▶ Gerald Lovell
- ▶ Mikael Owunna
- ▶ Eileen Seitz
- ▶ Britto



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**CURRECIA GAMBLE**

*Director of Community Engagement & Partnerships*



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*Community Engagement Coordinator*

# Thank You

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[IKEsmartcity.com](http://IKEsmartcity.com)



# 5

APPENDIX

## COMMUNITY OUTREACH

IKE sent a City-wide mailer with HPB and DRB meeting dates, attendance options, and a summary of the project.

Additionally, the following groups have provided letters in support of IKE:

- ▶ Washington Avenue BID
- ▶ Lincoln Road BID
- ▶ Collins Park Neighborhood Association
- ▶ Ocean Drive Association
- ▶ Miami Design Preservation League (XX/XX Blog)
- ▶ Oolite Arts
- ▶ Wolfsonian-FIU
- ▶ The Jewish Museum-FIU
- ▶ Loews Hotel
- ▶ The Ritz-Carlton, South Beach
- ▶ Kimpton Angler's Hotel
- ▶ Queen Miami Beach



# KIOSK SPECIFICATIONS



HARDWARE	DESCRIPTION
<b>PHYSICAL</b>	<ul style="list-style-type: none"> <li>• Size: (H x W x D) 8' 3.5" x 3' 9.5" x 1' 0.5"</li> <li>• Weight: 890 lbs</li> <li>• Required sidewalk area: 6' 2" x 6' 4"</li> <li>• 6' 2" x 3' level area on both sides of the kiosk is provided in compliance with building codes</li> </ul>
<b>POWER SOURCE</b>	<ul style="list-style-type: none"> <li>• 20A @ 120V / 15A @ 240V</li> <li>• Max power consumption 1920W</li> <li>• Connects to new or existing metered/unmetered utility service as needed, fed from underground in the sidewalk</li> <li>• Evaluated to UL Safety Standards by a Nationally Recognized Testing Laboratory (NRTL)</li> </ul>
<b>TOUCHSCREEN DISPLAYS</b>	<ul style="list-style-type: none"> <li>• Screen size: 65" (5' 5")</li> <li>• Screen type: IPS LCD</li> <li>• Resolution: 1920 x 1080</li> <li>• Aspect ratio: 16:9</li> <li>• Active image area : 4' 8.2" x 2' 7.6"</li> <li>• Viewing angle: (H x V) 178° x 178°</li> <li>• Direct LED backlit</li> <li>• Brightness: 4000 nits, auto-adjusted by ambient light sensors</li> <li>• Supports polarized sunglasses</li> </ul>
<b>INTERNET CONNECTIVITY</b>	<ul style="list-style-type: none"> <li>• Wireless Access Point for free public Wi-Fi</li> <li>• Hotspot within a 75' radius</li> <li>• Connectivity provided by mobile modem, LTE Advanced with SIM-based auto-carrier</li> <li>• Fiber optics possible but not required</li> </ul>
<b>STANDARD/OPTIONAL CAMERAS</b>	<ul style="list-style-type: none"> <li>• Standard configuration: Two integrated video cameras for novelty use in Photo Booth application</li> <li>• Optional technology: One emergency call camera and two security cameras with a DVR recording system</li> </ul>
<b>OPTIONAL EMERGENCY CALL SYSTEM</b>	<ul style="list-style-type: none"> <li>• Emergency call button with an integrated cellular connection module connects to local emergency authorities when pressed</li> <li>• Integrated speaker provides two-way audio communication and pinhole camera allows emergency services to see the caller and surroundings</li> </ul>
<b>ADA COMPLIANCE</b>	<ul style="list-style-type: none"> <li>• Minimum touchscreen height (ADA enabled) = 1' 3"</li> <li>• Maximum touchscreen height (ADA enabled) = 4'</li> <li>• Side reach maximum (i.e. footing-to-screen distance) = 10"</li> <li>• Leading edge of protrusion less than 2' 3"</li> </ul>